

**Grand Traverse Area Land Use and Transportation Study
Coordinating Group
DRAFT Meeting Minutes
November 6, 2007**

Members Present

Sally Erickson-Bornschein
Virginia Coulter
John Cartwright
Gary Derrigan
Kathleen Guy
Glen Lile
Jim Lively
John Nelson
Bob Otwell
Mary Pitcher
Sheridan Rhoads
Linda Smyka
Mary Tonneberger
Alan Cooper

Public Present (from sign-in sheet)

Richard Lewis
Dennis Aloia

Facilitators Present

Linda Racine

Staff Present

Matt McCauley
Matt Skeels

1. Welcome, introductions, & facilitator comments

L. Racine welcomed everyone and introduced Alan Cooper as the Wexford County representative.

2. Review proposed November 6, 2007 agenda

J. Cartwright suggested that the group discuss Marsha Smith's recently published forum article. The group reviewed and agreed to the agenda as presented.

3. Review September 2007 meeting minutes

The Group reviewed the September meeting minutes and made to name spelling suggestions. Staff agreed to make the corrections.

4. The Grand Vision Consultant Update

M. McCauley stated that D. Christensen would not be attending and asked for J.Lively and M. Skeels lead his agenda item. M. Skeels discussed the October 17 Scenario Planning Session. He discussed some of the positive and negative feedback received from the event. M. Skeels also discussed the format of future scenario planning workshops. J. Lively reiterated some of the workshop positive and negative issues. M. Tonneberger asked for a geographic analysis of those in attendance. She also discussed additional venue issues. K. Guy stated that the geographic constraints and the length of the introductions bothered some. S. Bornschein expressed concern that the right people weren't represented at the event. M. Tonneberger discussed some of the upcoming surveys. S. Bornschein stated some concerns with the current outreach methods.

5. Public Involvement Team Report

J. Lively discussed the history and current operations of the Public Involvement Team. G. Coulter discussed some of the marketing limitations of the study and stated that the LUTS money at the Chamber Foundation might be best suited for such activities. The group asked for further discussion on the communication strategy in the future. J. Cartwright asked about the availability of a quarterly newsletter distributed to a wide array of individuals. B. Otwell suggested pursuing a contract amendment to include greater communication. J. Lively stated some concerns with the current outreach strategy. K. Smith agreed.

6. Expanding the Grand Vision Report

M. Skeels updated the group on the current status of the expanding the geography of the current scope of work to include contiguous counties to Grand Traverse County.

7. Agenda Subcommittee Proposals

K. Smith presented three proposals for the groups consideration.

a. 2008 meeting schedule

The following proposal was consented to as is:

That the Land Use & Transportation Study Coordinating Group adopt the following 2008 meeting schedule:

- *January 15*
- *March 11*
- *May 13*
- *July 8*
- *September 9*
- *November 11*

All meetings will be held from 2-4 p.m. at the Traverse Area District Library.

Additional meetings will be scheduled based on need.

b. Coordinating Group name change

The following proposal was consented to as is:

That the Land Use & Transportation Study Coordinating Group from this date forward be referred to as the Grand Vision Coordinating Group.

c. RFP Committee

The following proposal was consented to with the addition of adding the Funding Subcommittee to the invitation list:

That the Land Use & Transportation Study Coordinating Group authorize the RFP Subcommittee to review and comment on any changes to the current contract regarding the expansion of the service area to the contiguous counties and to seek additional funding to provide resources for the contract amendment.

8. New business

J. Cartwright discussed the forum article by Marsha Smith in the Record Eagle. He stated that he was pleased with the content.

9. Announcements

None.

10. Meeting evaluation

The group

11. Set Subcommittee meeting times

RFP: 11/26, 2-5 p.m. @ NWMCOG offices

Agenda: 11/28, 8:30-10:30 @ NWMCOG offices

Coordinating Group: 12/6, 10-11 a.m. @ Location TBD

12. Public comment

None

The meeting was adjourned at 3:58 p.m.
